

The background is a complex, abstract composition. It features a dense network of glowing yellow and orange lines that curve and swirl across the frame. In the center, there is a faint, red, three-dimensional structure that resembles a mechanical component or a stylized figure. The overall color palette is dominated by warm tones (yellows, oranges, reds) against a dark, almost black background, creating a sense of energy and movement.

Julie Meridian //June 2022

# Put On Your InfoSec Hat

Activating your imagination





**OUR USERS ARE EVERYONE,  
AND I'M GOING TO LET  
THEM DO WHATEVER THEY WANT**



**AND THEY'LL CREATE  
SOMETHING WONDERFUL**



imgflip.com



**AND THEY'LL CREATE  
SOMETHING WONDERFUL, RIGHT?**



Westworld, Season 1





**BLACK HAT  
WHITE HAT**



**INFOSEC  
HAT**







**Ideal  
Reliable  
Usable  
Intentional**



**(real world use is  
not so limited)**



A scenic landscape featuring a dirt path that splits into two, winding through a lush green field. In the background, there are rolling hills, scattered trees, and a dramatic sky with heavy, grey clouds. A small wooden post stands in the grass between the two paths. The overall mood is contemplative and inspiring.

# Think bigger



# Does it look too ideal?

Nice pictures you've got there



**quality**

*too low*

Low quality

Ad-filled

Competing  
text or logos

**quantity**

*not enough*

First use

Filtered down

Search typo

**frequency**

*too much*

Re-shares

Takes up space

Repeated themes



# Will it be **reliable**?

Connectivity isn't a given



**slow**

*bandwidth matters*

friend/family house

coffee shops

hotel rooms

**spotty**

*interruptions happen*

competing wifi

in transit

distractions

**disconnected**

*cell or nothing*

on a plane

out camping

power outage



# Is it really **usable**?

There is no perfect fit for everyone



# **shrink your view**

**smaller window (viewport)**

**mobile-specific view**

## **scale your text**

**browser scaling**

**text replacement (Inspect)**

**overload all input**

## **use one input**

**keyboard only**

**cursor only**

**touch only**



# What's the **intention**?

Users have *all* sorts of motivations



# **try to get sensitive info**

**guess password or security question answers**

**pretend to be someone else**

**pretend to be someone they trust**

# **promote/squash content**

**use social signals to game algorithms**

**mimic authority**

**coordinate across accounts**



# Ideal

desirable

# Reliable

resilient

# Usable

responsive  
accessible

# Intentional

vectors of failure  
or abuse





# { *pay extra attention* }

**User-generated  
content (UGC)**

Images

Text

Sound

Video

**Multi-user  
systems**

Comments

Discussions

“Social”

“Community”

**Sensitive  
information**

Personal (PII)

Healthcare (PHI)

Finance





~put on your InfoSec Hat~  
and activate your imagination for good

Julie Meridian // [makeitlegit.com](http://makeitlegit.com)