









Ideal Reliable Usable Intentional



(real world use is not so limited)





quality too low

Low quality
Ad-filled
Competing
text or logos

quantity

not enough

First use

Filtered down

Search typo

frequency

too much

Re-shares

Takes up space

Repeated themes



slow

bandwidth matters

friend/family house coffee shops hotel rooms

spotty

interruptions happen

competing wifi

in transit

distractions

disconnected

cell or nothing

on a plane
out camping
power outage



shrink your view

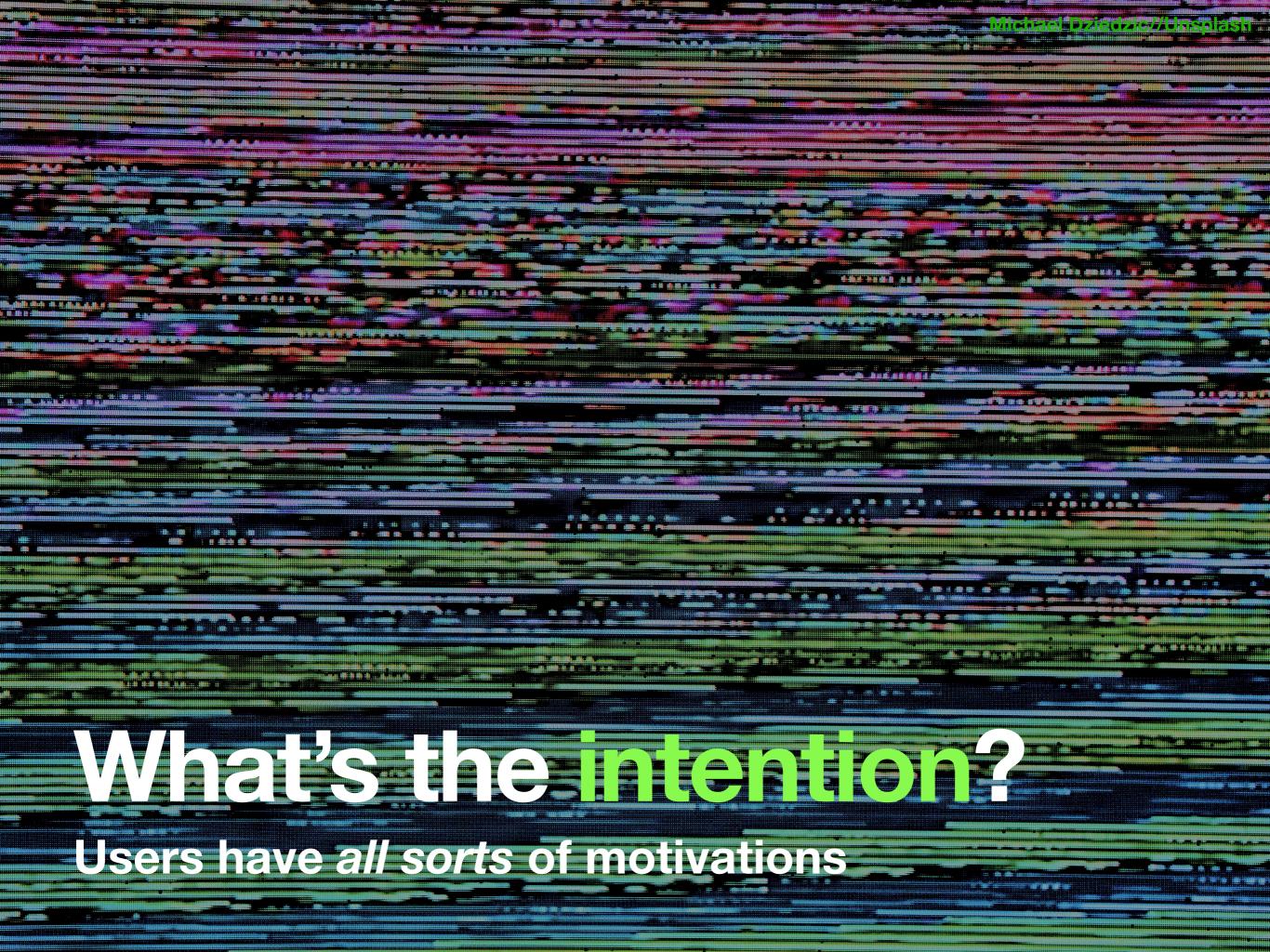
smaller window (viewport) mobile-specific view

scale your text

browser scaling text replacement (Inspect) overload all input

use one input

keyboard only cursor only touch only



try to get sensitive info

guess password or security question answers pretend to be someone else pretend to be someone they trust

promote/squash content

use social signals to game algorithms mimic authority coordinate across accounts

Ideal desirable

Reliable resilient

Usable responsive accessible

Intentional

vectors of failure or abuse

{ pay extra attention }

User-generated content (UGC)

Images

Text

Sound

Video

Multi-user systems

Comments

Discussions

"Social"

"Community"

Sensitive information

Personal (PII)

Healthcare (PHI)

Finance





~put on your InfoSec Hat~

and activate your imagination for good